DISSEMINATING WIDELY: REPORT FROM THE DISSEMINATION WORKGROUP

PROFESSIONAL IDENTITY FORMATION IN NURSING
DISSEMINATION WORKGROUP MEMBERS

- KaryAnne Weybrew (co-chair)
- Terri Hinkley (co-chair)
- Paulette Anest
- Marcy Stoll
- Julee Thompson
- Jo Klaassen
- Beth Phillips
- Caryl Goodyear
- Shawn Kennedy
- Julie Read
- Rhoda Owens
- Teresa Stephens
- Matt Howard
- Kristen Priddy
- Amy Hite
- Tullamore Diede
- Kristi Frisbee
- Marlo Robinson
2020 STRATEGIC GOAL

Vastly disseminate PIN scholarly work, meaningful practice integration, and regulatory aspects of professional identity through publication, presentations, and education.

1. Identify audiences
2. Identify framework for those audiences
3. Identify key points to target from education to transition to practice and points along the way
4. Repository decision Sigma Theta Tau International
5. Create dissemination plan
6. Intentional thinking about collaboration and partnership with others
7. Attend quarterly meetings with ISPIN-Advisory Council
Audiences for the work for the work of the International Society for Professional Identity in Nursing include:
- Researchers
- Scholars
- Practicing nurses
  - Variety of practice settings; be intentional with being inclusive and reaching nurses where they practice
- Educators/Faculty
- Policy/Regulators
- Nurse Leaders/Executives
- Interdisciplinary team members

Identify audiences
2020 STRATEGIC ACTION

- Identify framework for those audiences

- Need tools for integration & support
- Consider RACI chart or similar tool to identify the specific/targeted messages each audience will receive
2020 STRATEGIC ACTION

Identify key points to target from education to transition to practice and points along the way

- State of Science, Next Steps Webinar Series with Sigma Theta Tau
SSTI has offered to provide repository for dissemination materials for ISPIN
We met with STTI and explored the functionality of the repository and the types of resources that are appropriate for the repository
Next steps is to collect, collate and place the materials on the repository
The dissemination plan will include multiple pieces:
- Audience segment
- Platform(s)
- Content
- Context
- Call to action

Further work on items 1-2-3 are needed to finalize the dissemination plan.

Additionally, we will have to determine resources available to oversee the work of the dissemination workgroup.

Social media, specifically, needs a significant amount of time and attention to be effective.
2020 STRATEGIC ACTION

Intentional thinking about collaboration and partnership with others

- Partner with the Science Workgroup to support PIN research from conception to publication
  - Further discussion needed
- Identify related organizations and explore partnership/collaboration opportunities
2020 STRATEGIC ACTION

Attend quarterly meetings with ISPIN-Advisory Council

- KaryAnne participates in monthly AC calls
- Terri participates in quarterly calls
**DISSEMINATING WIDELY: WORK TO DATE**

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
<th>Details</th>
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<tbody>
<tr>
<td>How to Think, Act, Feel Like a Nurse: Forming Professional Identity in Nursing</td>
<td>Spring 2020</td>
<td>Deans’ Notes, AJJ, National Student Nurses Association</td>
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<tr>
<td>The Professional Identity in Nursing Initiative. Nursing Education Perspectives, 41, 201</td>
<td>May 2020</td>
<td>Dr. Nelda Godfrey Dr. Janice Brewington</td>
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<td>Nurse Educator Podcast Dr. Beth Phillips Professional Identity Formation in Nursing Students</td>
<td>May 2020</td>
<td>Dr. Nelda Godfrey</td>
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<td>Sigma 5 part Monthly Webinar Series, beginning 9/15 Professional Identity in Nursing: Background &amp; Introduction: What is it, State of the Science</td>
<td>September 2020</td>
<td>Kary Weybrew, MSN, RN Collaborative with Dr. Judy Godsey &amp; Dr. Tom Hayes</td>
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<tr>
<td>Sigma 5 part Monthly Webinar Series, beginning 9/15 Nursing Calling for a Shared Vision SigmaCast</td>
<td>July 2020</td>
<td>Dr. Nelda Godfrey</td>
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**SigmaCast**
**NEXT STEPS**

- Following the think tank, continue/complete the webinar series
- Launch repository in partnership with STTI
- Identify resources to assist with dissemination plan
- Refine and finalize dissemination plan
- Explore the opportunity to support researchers in their research efforts and getting published (in partnership with Science Workgroup)
IN CLOSING

Let us never consider ourselves finished nurses.... we must be learning all of our lives.

– Florence Nightingale