



**DISSEMINATING  
WIDELY:  
REPORT FROM  
THE  
DISSEMINATION  
WORKGROUP**

PROFESSIONAL IDENTITY  
FORMATION IN NURSING



## DISSEMINATION WORKGROUP MEMBERS

- KaryAnne Weybrew (co-chair)
- Terri Hinkley (co-chair)
- Paulette Anest
- Marcy Stoll
- Julee Thompson
- Jo Klaassen
- Beth Phillips
- Caryl Goodyear
- Shawn Kennedy
- Julie Read
- Rhoda Owens
- Teresa Stephens
- Matt Howard
- Kristen Priddy
- Amy Hite
- Tullamore Diede
- Kristi Frisbee
- Marlo Robinson

## **2020 STRATEGIC GOAL**

Vastly disseminate PIN scholarly work, meaningful practice integration, and regulatory aspects of professional identity through publication, presentations, and education.

- 1. Identify audiences**
- 2. Identify framework for those audiences**
- 3. Identify key points to target from education to transition to practice and points along the way**
- 4. Repository decision Sigma Theta Tau International**
- 5. Create dissemination plan**
- 6. Intentional thinking about collaboration and partnership with others**
- 7. Attend quarterly meetings with ISPIN-Advisory Council**

## 2020 STRATEGIC ACTION

Identify audiences

- Audiences for the work for the work of the International Society for Professional Identity in Nursing include
  - Researchers
  - Scholars
  - Practicing nurses
    - Variety of practice settings; be intentional with being inclusive and reaching nurses where they practice
  - Educators/Faculty
  - Policy/Regulators
  - Nurse Leaders/Executives
  - Interdisciplinary team members

## 2020 STRATEGIC ACTION

Identify framework for those audiences

- Need tools for integration & support
- Consider RACI chart or similar tool to identify the specific/targeted messages each audience will receive

## 2020 STRATEGIC ACTION

Identify key points to target from education to transition to practice and points along the way

- State of Science, Next Steps Webinar Series with Sigma Theta Tau

## 2020 STRATEGIC ACTION

Repository decision Sigma  
Theta Tau International

- SSTI has offered to provide repository for dissemination materials for ISPIN
- We met with STTI and explored the functionality of the repository and the types of resources that are appropriate for the repository
- Next steps is to collect, collate and place the materials on the repository

## 2020 STRATEGIC ACTION

Create dissemination plan

- The dissemination plan will include multiple pieces:
  - Audience segment
  - Platform(s)
  - Content
  - Context
  - Call to action
- Further work on items 1-2-3 are needed to finalize the dissemination plan
- Additionally, we will have to determine resources available to oversee the work of the dissemination workgroup
  - Social media, specifically, needs a significant amount of time and attention to be effective



## 2020 STRATEGIC ACTION

Intentional thinking about collaboration and partnership with others

- Partner with the Science Workgroup to support PIN research from conception to publication
  - Further discussion needed
- Identify related organizations and explore partnership/collaboration opportunities

## 2020 STRATEGIC ACTION

Attend quarterly meetings with ISPIN-Advisory Council

- KaryAnne participates in monthly AC calls
- Terri participates in quarterly calls

# DISSEMINATING WIDELY: WORK TO DATE

How to Think , Act , Feel Like a Nurse: Forming Professional Identity in Nursing.

Deans' Notes, AJJ, National Student Nurses Association

Dr. Nelda Godfrey

Spring 2020

The Professional Identity in Nursing Initiative. Nursing Education Perspectives, 41, 201

Dr. Nelda Godfrey  
Dr Janice Brewington

May 2020

Nurse Educator Podcast  
Dr. Beth Phillips  
Professional Identity Formation in Nursing Students

May 2020

Nursing Calling for a Shared Vision SigmaCast  
Dr. Nelda Godfrey  
Kary Weybrew, MSN, RN  
Collaborative with Dr. Judy Godsey & Dr. Tom Hayes

July 2020

Sigma 5 part Monthly Webinar Series, beginning 9/15  
Professional Identity in Nursing: Background & Introduction: What is it, State of the Science

September 2020



## NEXT STEPS

- Following the think tank, continue/complete the webinar series
- Launch repository in partnership with STTI
- Identify resources to assist with dissemination plan
- Refine and finalize dissemination plan
- Explore the opportunity to support researchers in their research efforts and getting published (in partnership with Science Workgroup)

**IN CLOSING**

Let us never consider  
ourselves finished nurses....  
**we must be learning  
all of our lives.**

*– Florence Nightingale*

AZ QUOTES

